

TRISHA STRATFORD**To Whom It May Concern**

Trisha Stratford was a speaker on behalf of NewsMediaWorks – the industry body for newspapers and associated digital assets – at a media executive conference conducted by the marketing website, Mumbrella, in June 2016.

Trish spoke individually and as part of a panel. She was an outstanding speaker, focusing on the bio-dynamics of trust and influence, and what occurs in the brain when we consider whether individuals are to be trusted, or when we consider them to be influential.

I highly recommend Trisha as an outstanding speaker.

Her presence on stage was dynamic and passionate. She was articulate and unhesitating.

Trisha presented herself in the most professional manner on and off stage; she was immaculately presented, precise with her introduction and discussions with the audience.

Working with Trisha Stratford is a five-star experience.

Mark Hollands

Chief Executive
NewsMediaWorks