



The Forum, Level 9
205 Pacific Highway
St Leonards NSW 2065

P +61 2 8425 7200
F +61 2 8425 7222
contact@adshel.com.au

adshel.com.au

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TO WHOM IT MAY CONCERN

Re: Dr Trisha Stratford

Adshel Street Furniture would like to acknowledge Dr Trisha Stratford, for sharing her insights and research on the brain in relation to human connection, at the company's recent Sales and Marketing Conference, on Friday 20 January 2017.

Trisha's engaging session definitely met our expectations and our brief. The content was fascinating, given all of it was scientifically based, gained from over 5 years of research. Trisha connected these findings to the main theme of the conference, seamlessly.

Trisha gave the attendees an insight on human connections by detailing scientific results from her research, which she then transformed into practical ways that would be useful for our sales and marketing team to engage positively with clients, use body language tips and empathically communicate with them.

Her presentation style was relaxed and energetic and she kept the audience captivated during her hour-long session. In a follow up survey of the conference, Trisha's session was very well received, making her one of the the most highly rated speakers of the conference.

We therefore recommend, to any professional group seeking to educate and inspire its members, the services of Dr Trisha Stratford, as a highly engaging, keynote speaker.

David Roddick
Director, Sales & Marketing